

AFFILIATE SUCCESS KIT

FearlesslyGiRL



Welcome to the FearlesslyGiRL Affiliate Program!

Generating passive revenue is easy with our FearlesslyGiRL affiliate program. We've put together this simple guide with everything that you need to start earning referral revenue today!

The program:

Share a customized 10% off coupon code & affiliate link, and receive 25% of the revenue generated for the LIFETIME of that customer!.

Let's Start At The Beginning...

If you're new to the concept of affiliate programs, allow us to enlighten you. An affiliate program is a unique partnership opportunity where you can earn money by promoting our various certification programs, bundles, and kits. In other words, it's a system that pays out commissions for referrals generated through your unique affiliate link.

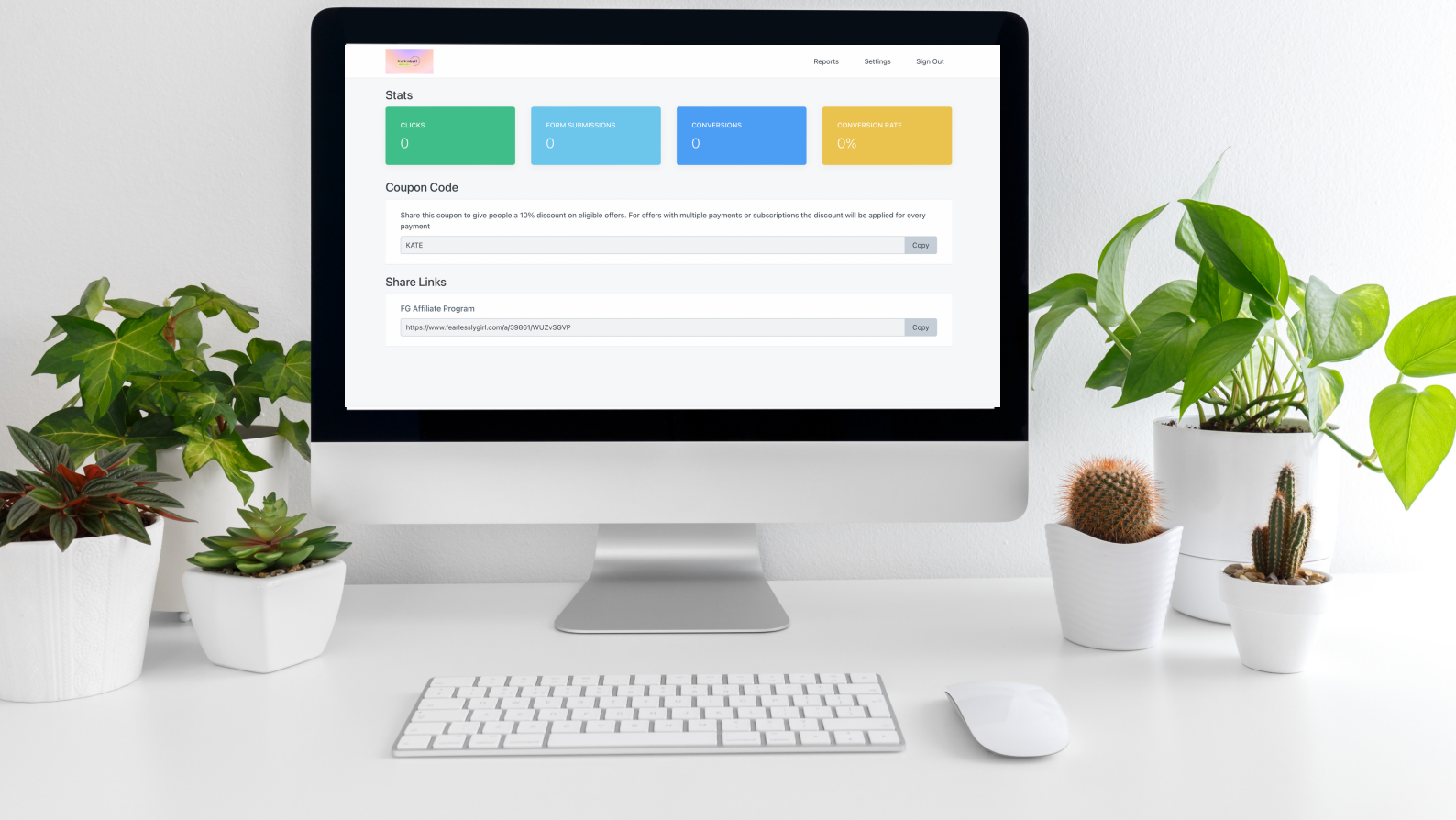
Our mission at FearlesslyGiRL is to empower girls to be strong, confident and kind to themselves and each other. By joining our affiliate program, you become a valuable part of this mission, while also having the potential to generate income.

Here's how it works: You promote FearlesslyGiRL's programs to your network – this could be on your website, social media channels, email newsletters, or any other means of communication you have with your audience. You'll be given a unique affiliate link to track any sales that come through your referrals. For every sale made through your link, you will receive a 25% commission.

Remember, you don't need to be a sales expert to succeed. Our most successful affiliates are those who are passionate about our mission and believe in the value of our programs. Your genuine enthusiasm can translate into empowering more girls and, consequently, generating more earnings.

**Ready to
Make Money
& Create A
Kinder Girl
World?**

**Let's Do
This...**



Get To Know Your Affiliate Dashboard

Your referral dashboard is where all the action happens. You'll be able to customize and copy your referral link, track the number of members who signed up with your referral link, and add your PayPal email— so you can get paid!

To access your 10% discount code and referral link simply login to your FearlesslyGiRL Affiliate Account you'll see the Coupon Code and Share Link. Simply copy and paste the link and start sharing! If you want to offer them 10% off, include your unique coupon code as well!

[Login Here](#)

Affiliate Best Practices

We want to help you succeed as a FearlesslyGiRL affiliate because when you win, the girls win, and we win, too.

Below are some proven strategies helping our highest referrers bring in the big bucks and generate passive income.

- Go through this entire handbook and familiarize yourself with the entire process, best practices and your Affiliate Member Dashboard & Media Kit
- Learn more about our programs & services
- Bookmark your Affiliate Dashboard to track your success
- Know and understand your audience
- Always disclose affiliate relationships
- Promote products you truly believe in
- Provide valuable and engaging content
- Keep affiliate links relevant to your content
- Use diverse promotional strategies





What Programs Are Included?

We are adding new programs and services all the time, and will update this handbook as more things get join the party! Currently, these are the programs included in our Affiliate Program.

- The FearlesslyGirl Empowerment Leader Certification
- The FearlesslyGiRL Facilitator Certification
- The Certification VIP Package
- Our Empowerment Kits

**Getting
Started
Sharing
Your
Affiliate Link**



ADD YOUR REFERRAL LINK TO YOUR EMAILS

If you have an email list, use it! Send out regular newsletters updating your audience about the programs, sharing inspiring stories, or offering special deals.

Remember to always include your affiliate link.

CREATE INFORMATIONAL CONTENT

Create blog posts, videos, podcasts, or social media content around relevant topics. These might include the importance of female empowerment, the benefits of the programs, or success stories of people who have completed the certifications. Remember to include your affiliate link within this content.



SHARE ON SOCIAL MEDIA

Use your social platforms to share about the programs. Make sure to add your affiliate link in your bio or in the post itself. Instagram stories, Facebook posts, LinkedIn articles, or Pinterest pins can all be effective. Live videos on these platforms discussing the programs can also be engaging and informative.



CREATE PINTEREST PINS

Create visually appealing and informative Pinterest pins that link back to your blog, website or directly to the programs using your affiliate link. Pinterest is a powerful platform for driving traffic, so use SEO-friendly descriptions and compelling images.



SHARE IN FACEBOOK GROUPS

Join Facebook groups where your target audience is likely to be, and actively participate in discussions. Once you've established your presence, you can subtly recommend the programs you're promoting, if it's allowed in the group rules. Alternatively, create your own Facebook group to build a community around the topics related to girls empowerment.

Content Ideas To Get You Started

Social Media Posts:

- Share a personal story of how the FearlesslyGiRL programs impacted your life or someone else's.
- Post a 'quote of the day' from an empowered woman and relate it to the programs.
- Share a behind-the-scenes look at what the programs involve.
- Post a success story or testimonial from a program participant.
- Create a series of tips or facts about female empowerment, one per post, promoting the programs at the end.
- Host a live Q&A session about the programs.
- Share a graphic with statistics showing the positive effects of the programs.
- Create a post for a holiday (like International Women's Day) tied to the theme of the programs.
- Share a challenge that girls often face and how the programs help overcome it.
- Promote a contest or giveaway related to the programs.

Content Ideas To Get You Started

Blog Post Ideas

- Write a detailed review of each program.
- Interview a program participant or facilitator.
- Create a list post like "10 Reasons Why You Should Join FearlesslyGiRL Programs".
- Write a post on the importance of female empowerment and tie in the programs.
- Develop a comprehensive guide on the challenges girls face and how the programs can help.
- Create a "day in the life" post of someone participating in or running the programs.
- Write a comparison post detailing how FearlesslyGiRL's programs stand out from others.
- Share your personal journey through the programs.
- Write a post about the future of female empowerment, highlighting the role of programs like FearlesslyGiRL's.
- Write a post with actionable tips for girls to empower themselves, promoting the programs as a resource.
- Create a roundup of your favorite girls empowerment programs and resources, including FearlesslyGiRL

Content Ideas To Get You Started

Emails:

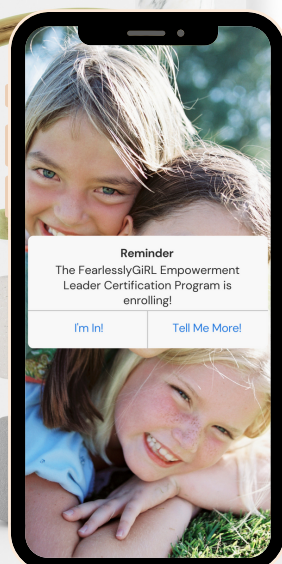
- Send a welcome email introducing the programs to new subscribers.
- Share a success story or case study of someone who benefited from the programs.
- Provide a detailed breakdown of what each program involves.
- Send an email around a holiday or event, offering a special promotion or discount on the programs.
- Share updates or new additions to the programs.
- Send an exclusive offer or early access to upcoming programs to your email subscribers.
- Provide valuable free content or tips related to the programs' topics.
- Share your personal story or experiences with the programs.
- Send a roundup of empowering resources, including the programs.

Your Media Toolkit

We've created a collection of GORGEOUS promotional images in various formats that you're welcome to use on blog posts, social media, emails, and any other digital or print content you'd like to create.

And make sure you are subscribed to our email list as we send out new images and post ideas every month!

[Access Your Toolkit](#)



FAQ

How long is my 10% off discount code and 25% referral fee good for?

Your discount code & referral fee are good for the duration of the affiliate program AND the lifetime of the customer.

Can I run ads to promote my affiliate code?


While promotion on social, blogs, and videos is highly encouraged, running paid advertisements to an affiliate code is not permitted at this time.

Is there a limit on how many commissions I can earn per month?

Absolutely not! You can refer as many people as you like to FearlesslyGiRL—there is no upper limit to how much you can earn!

When do I get paid my commission?

FearlesslyGiRL (via Kajabi) will deposit referral commissions into your PayPal account on a rolling basis 4 weeks after your referral becomes a paid customer. It is fully automated and tracked by Kajabi. Super easy! You can check the status of your referrals inside your member dashboard.

A person is seen from behind, standing on a beach at sunset. They are wearing a light blue long-sleeved shirt with dark stripes on the sleeves and dark pants. Their arms are outstretched, and they are throwing sand into the air, creating a misty trail of sand around their feet. The sky is a mix of orange, pink, and blue, with the sun low on the horizon. The ocean is visible in the distance.

**Thank you for helping us to
Create A Kinder Girl World! I
hope this guide was helpful as
you start or continue your
affiliate journey, and you start
to see those affiliate payments
roll in!**

-Kate Whitfield